

HAVAS
Play

PRESENTS

INDIA WEB FESTTM

SEASON 6

An Initiative By:

IWM
BUZZ
LIVE

THE BIGGEST

OTT & WEB ENTERTAINMENT CONCLAVE

POWERED BY



IN ASSOCIATION WITH



PARTNERS: ONE DIGITAL ENTERTAINMENT | KAANS | White Apple

AGENDA

It's a new economy, content creation and consumption patterns are evolving at breakneck pace which means challenges and opportunities both.

At Season 6 of India Web Fest, we bring the best from the Media & Entertainment space to debate, discuss, deliberate over the rise and rise of digital entertainment business in India.

8:30AM	REGISTRATION & BREAKFAST ☕	
10:00AM	ANCHOR INTRODUCTION	
10:00AM-10:10AM	INTRODUCTION TO SUMMIT	SIDDHARTHA LAIK Founder & Editor-in-Chief: IWMBuzz.com
10:15AM-10:35AM	FIRESIDE CHAT Netflix Driving Content Narrative in Indian OTT	<u>In conversation with</u> SIDDHARTHA LAIK Founder & Editor-in-Chief: IWMBuzz Media Joined By MONIKA SHERGILL Vice President, Content, Netflix India

10:40AM-11:00AM

FIRESIDE CHAT

**Havas Play: Driving Innovation In
Dynamic World Of Advertising**

**In conversation with
SIDDHARTHA LAIK**
Founder & Editor-in-Chief: IWMBuzz Media

Joined By

MOHIT JOSHI
Chief Executive Officer,
Havas Media Network India

11:05AM-11:50AM

PANEL DISCUSSION

**The Storytellers: Weaving
Magic On OTT**

**In conversation with
PRIYANKA SINHA JHA**
Co-Founder,
Talkietive Content Creators

Joined By

TEJKARRAN SINGH BAJAJ
Head- Originals, Jio Studios

PRAHLAD KAKAR
Creative Producer, KAANS

NAMIT SHARMA
CEO, Arre Studio

GURMMEET SINGH
Film and Series Director, Producer

SUPARN VARMA
Writer, Director & Producer

SWATI PATNAIK
Creative Director, Applause Entertainment

MOHAN GOPINATH
Head, Bollywood Business,
Shemaroo Entertainment Limited

11:55AM-12:25PM

PANEL DISCUSSION

**The Business of OTT:
Decoding The Way Ahead**

**In conversation with
PARUL MENGHANI**
Founder and CEO, Good Ants Media

Joined By

NITIN BURMAN
Sr. Vice President & Head – Non-Subscription Revenue,
AHA

VENUGOPAL IYENGAR
COO, Digital, Planetcast

NEETA THAKARE
SR VP- Broadcast Business Operations,
QYou Media India

AKSHAY BARDAPURKAR
Head and Founder, Planet Marathi Group

ZAFAR SAWANT
Chief Product Officer, OTTplay

ROHAN CHINCHOLI
Chief Digital Officer, Havas Media India

12:30PM-1:00PM

FIRESIDE CHAT

Evolution of an Actor In Changing Times

In conversation with
Subhjoit Ghosh
Anchor & Content Creator

Joined By

Ranvir Shorey
Indian Actor

1:10PM-1:45PM

LUNCH BREAK ☺🍴

1:50PM-2:20PM

PANEL DISCUSSION

The Power of Branded Content in Storytelling

In conversation with
KETAN K BHARATI
Brand & Marketing Consultant

Joined By

YATNESH PANDEY
VP-Marketing, Greenply Industries Ltd

VIVEK MOHAN SHARMA
Head, Branded Content and MTV Properties
Revenue, VIACOM18

SONAM PRADHAN
Head Media & Digital Marketing South Asia, Kellanova

GURPREET SINGH
Co-Founder, One Digital Entertainment

PRACHI NARAYAN
Senior Vice President-Content, Havas Play

2:25PM-2:55PM

PANEL DISCUSSION

Entertaining Young Audiences With
New-Age Content

In conversation with
ARATI SINGH
CEO, Good Times

Joined By

AMOGH DUSAD
Head, Content, Amazon miniTV

VIJAY KOSHY
President, The Viral Fever (TVF)

SAURABH TEWARI
CEO, Parin Multimedia

BARKHA SINGH
Actor

PANKAJ KRISHNA
Founder & CEO, Chrome DM

3:00PM-3:40PM

PANEL DISCUSSION

Crafting 'Real' Narratives In The Age
of Reels and Shorts

In conversation with
KUNAL KOTHARI
Senior Editor, IWMBuzz Media

Joined By

FAZILA ALLANA
Managing Director, Sol Production Pvt Ltd.

UORFI JAVED
Indian Actress & Social Media Sensation

3:45PM-4:30PM

PANEL DISCUSSION

How EPIC ON Is Capturing The Hinterlands
With Its Relatable Content

In conversation with
SUBHOJIT GHOSH
Anchor & Content Creator

Joined By

SOURJYA MOHANTY
COO, EPIC ON

PAVAN MALU
Producer, Blue Drop Films

YATIN GUPTA
Producer, Folklore Film Studio

ALKA SHUKLA
Head Of Content Development (Fiction), Rusk Media

4:35PM-5:00PM

**TRAILER LAUNCH & PANEL
DISCUSSION OF BERLIN -
A ZEE5 ORIGINAL FILM**

In conversation with
HRISHIKESH KANNAN (HRISHI K)
Award Winning Radio Host &
National Brand Head, RadioOne Network

Joined By

MANISH KALRA
CBO, ZEE5 India

RAHUL BOSE
Indian Actor

APARSHAKTI KHURANA
Indian Actor

ATUL SABHARWAL
Director

5:05PM-5:30PM

FIRESIDE CHAT

Progressive Content On OTT:
Women Leading the Charge

In conversation with
SIDDHARTHA LAIK
Founder & Editor in Chief, IWMBuzz Media

Joined By

RAKUL PREET SINGH
Indian Actor

Closing Note

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